



## Congratulations. You've been named a top influencer in the annual Global #Engagement101 by Inspiring Workplaces

4 messages

**Matt Manners** <matt@inspiring-workplaces.com>

Tue, Oct 6, 2020 at 6:19 AM

To: Gregory Simpson <greg@agentinengagement.com>

Cc: Aimee O'Leary <aimee@inspiring-workplaces.com>, Stefan Worburton <stefan@inspiring-workplaces.com>

Hi Greg,

It gives me great pleasure to inform you that you have been officially listed on the 2020 #Engagement101 - the Top 101 Employee Engagement & Experience Influencers - <https://engagement-101.inspiring-workplaces.com/>

This is our fourth annual list, having first started it in 2017. However our first as Inspiring Workplaces following the merger between The Employee Engagement Awards & Alliance.

Inspiring Workplaces' mission is to change the world through the world of work. In large part working with and inspiring our free community of Inspirers. This community is made up of people from all walks of life and work across **HR, Comms, Culture, Engagement, Experience, D&I, Brand, Wellbeing, Finance or C-Suite** all seeking positive change in the world. If we are able to positively direct our own sphere of influence, that's where change can happen. We were originally founded in the UK in 2015 and now operate across Europe, North America, ANZ and Africa.

### Sharing the news

We hope you are as excited to hear the news today as we are to share it with you. We have provided you with badges below to be used on your email signature or on social media. If you do share on social media, it would be great to tag us. On Twitter we are @inspireworknow and easily be found on LinkedIn and Facebook.

### Co-creating content together

Further than just announcing the list each year, we would love to co-create valuable content with you, our Influencers. Our aim is to create five eBooks over the next 12 months. Co-create content covering key challenges facing the ever changing world we all find ourselves in. Putting you in an even greater thought leadership spotlight than you are already in.

We know you are very busy, so we have created an easy way to contribute. Should you wish to do so. We only need 250-300 words on the challenge being tackled by the eBook. This can be merely your opinion on the issue or advice on how to tackle it.

Each 250 words submitted by an Influencer will be given a dedicated page within the book, along with your photo at the top of the byline. You'll be listed in the contents and credited in the back of the report too. Each report will be published on our website, via our global database of 40,000 people and our extensive social media reach. Building your profile whilst helping those that care about improving their workplace.

### First eBook - 'How to inspire your people in an ever changing world'.

Research by Bain and published by HBR showed an inspired employee is more productive than an engaged one.

So we would love 250-300 words on 'How to Inspire people in an ever changing world of work' What you think will be the pressing issues and/or trends facing the workplace in next 12 months. Any practical advice to go along with these opinions would be highly valued too. Entirely from your point of view/area of expertise.

We will publish the first 12 Influencers to respond. Creating a broad church of views and opinions to stir debate and conversation around the challenges/opportunities that face us.

We aim to publish this eBook in a fortnight. So we would love your words as soon as you can create them. : )

### Breaking the stigma - World Mental Health Day

We are doing various activities on World Mental Health Day this Saturday. We wanted to give you an opportunity to share a message

with our global community on Mental Health. Whether it's your own views, advice, personal story - anything to help continue to break the stigma - just follow the link. You have up to 60 seconds for the VoxPop. Click [here](#) from 2pm GMT to record.

### Profiling you

We would love to profile you as much as possible.

We are about to launch a brand new Podcast - The Inspire Club. The first rule of Inspire Club isn't not to tell anyone about Inspire Club (that would hurt any Podcast) but to share a story of someone who has Inspired you along the way in your career leading into a 15 minute conversation.

We would love to do a written interview with you and publish it on our [stories](#) section of the website.

We also have our most ambitious event ever. [The Inspirathon](#), a non-stop 24 hour virtual event going around. Starting in NZ at 8am and ending in San Fran at 3pm (local time) - would you be interested in speaking? This will take place on December 2, 2020. We hope face-to-face events return in 2021.

Let us know If any of the above would be of interest to you.

### Connecting you

Have you joined our movement yet? It is a great way to stay connected. We have a specific slack channel for our influencers too that we can invite you to once an Inspirer. Join [here](#).

### Thank you

We want to thank you for your work that drives others forward and being in our 2020 #Engagement101 list. If there is anything else we can do, if you have ideas for future books, anything at all then please don't hesitate to contact me or my colleagues Aimee and Stefan who are cc'd.

Congratulations and we can't wait to hear from you.

Kind Regards,

### Matt Manners

CEO & Founder

Email [matt@inspiring-workplaces.com](mailto:matt@inspiring-workplaces.com)

Web [www.inspiring-workplaces.com](http://www.inspiring-workplaces.com)



A large, white, stylized 'IW' logo centered on a dark blue background.

INSPIRING WORKPLACES

THE ENGAGEMENT 101

INFLUENCER 2020

**Greg Simpson** <greg@agentinengagement.com>  
To: Aimee@inspiring-workplaces.com, Stefan@inspiring-workplaces.com

Tue, Oct 6, 2020 at 1:13 PM

Aimee and Stefan,

I can only imagine all the work it took to get all of these emails created/sent! Thank you, it made my day...year!

I need your help with two things:

1) Can you update my LinkedIn and Twitter links on the #Engagement101 list ( <https://engagement-101.inspiring-workplaces.com/> )?  
Right now, the LinkedIn icon points to my Agent In Engagement Twitter account and the Twitter icon points to my personal Twitter account. Here's the correct info:

**LinkedIn:** <https://www.linkedin.com/in/gregoryfsimpson/>

**Twitter:** <https://twitter.com/AgtInEngagement> (if you type manually, note that Agent is shortened to Agt in this Twitter handle)

2) I did not see the badge attachment mentioned in the email.

Appreciate your help!

Best wishes and stay safe,

Greg



**Gregory F Simpson**, *Agent In Engagement*  
347.927.7215 | [greg@agentinengagement.com](mailto:greg@agentinengagement.com) |  
<http://www.AgentInEngagement.com>



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**stefan@inspiring-workplaces.com** <stefan@inspiring-workplaces.com>  
To: Greg Simpson <greg@agentinengagement.com>, Aimee@inspiring-workplaces.com

Tue, Oct 6, 2020 at 1:22 PM

Hi Greg,

Glad it made your day! I have now updated your links so they should now be correct.

Kind regards,

Stefan

**Stefan Worburton**

Content & Design

**Email** [stefan@inspiring-workplaces.com](mailto:stefan@inspiring-workplaces.com)

**Web** [www.inspiring-workplaces.com](http://www.inspiring-workplaces.com)



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**Greg Simpson** <greg@agentinengagement.com>  
To: stefan@inspiring-workplaces.com

Tue, Oct 6, 2020 at 1:38 PM

WOW! You are lightning fast! Thanks so much.

Best wishes and stay safe,

Greg



**Gregory F Simpson**, *Agent In Engagement*  
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