

Gregory F Simpson



I'm Simpson...Greg Simpson, Agent in Engagement.

I help companies address the gap between knowing the importance of employee engagement and actually doing something about it.

As a trained (MBA) Employee Engagement Operative, I've created award-winning workplace experiences that engaged people at all levels of Fortune 150 companies including Accenture, State Farm Insurance Cos, Deutsche Bank, and Microsoft.

For my next assignment, I want to return to a headquarters role where I can help a company AND its employees succeed by creating a more meaningful, productive, and engaging work experience.

2016: A YEAR IN REVIEW

Professional Development

AGENT IN engAGemENT BLOG

Employee Engagement



Top 5 Most-Viewed Agent In Engagement Thought Articles of 2016

1. [Top 10 Books from the 2015 Agent In Engagement Reading List](#)
2. [Stop Talking About Discretionary Effort!](#)
3. [March Forth on Employee Appreciation](#)
4. [Focus On the Top 10 Daily Points of Engagement](#)
5. [Office Politics: A Good Thing?](#)

Statistics	2016	Since Launch (October 24, 2013)
Blog Posts	152	499
Word Count	101,568	344,891
Visitors	82,975	174,855
Visits	258,624	630,813

Statistics as of December 31, 2016

18 Mentees | 68 Sessions | 110 Hours



Favorite Reads

(in Order of Completion)

[Originals](#)

[Grit](#)

[Superbosses](#)

[To Pixar & Beyond](#)

[Firms of Endearment](#)

[Making Work Work](#)

[Everybody Matters](#)

[Carrots & Sticks Don't Work](#)

[Complete Reading List 2016](#)

29 Books (Non-fiction)

8,077 Pages

Duolingo French

1825 Lessons
(5 X 365)

You are now 61% fluent in French!

CONFERENCES

Amplify Summit

2016 Workforce Live! NYC

Inside 3D Printing Conference & Expo - New York

5th Annual Conference: Human Capital Innovation in Technology & Analytics (NYU Poly)

Cracking the Leadership Code Summit

Appirio Worker Experience Tour – New York

2016 Vedder Works Employment Law Series: New York

LinkedIn Talent Connect 2015

Elevate 2016

Ultimate Software's Interactive HR Workshop (Employee Engagement)

2235 Tweets in 2016
twitter
62%↑ Followers

people geek (noun)
A People Person who gets excited about how data & insights can drive a better world to work in.

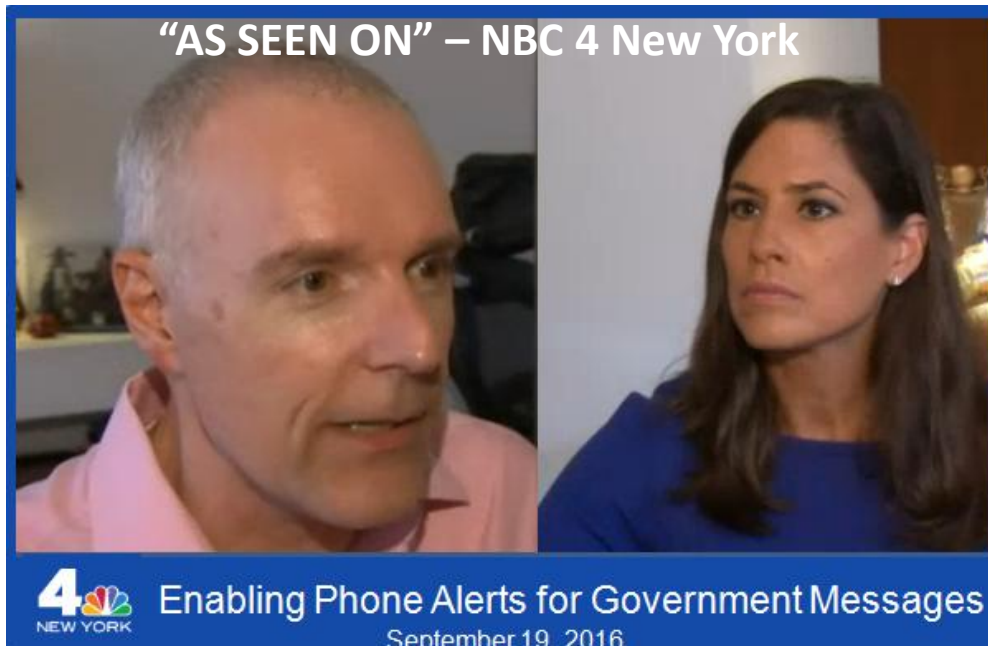


NEW YORK METRO
CHAPTER
Association for
Talent Development

Personal Development

Museum Visits

- Cooper Hewitt, Smithsonian Design Museum
- The Metropolitan Museum of Art
- The Met Breuer
- The Whitney of American Art



Enabling Phone Alerts for Government Messages
September 19, 2016



Cultural Events in NYC

New York Times Travel Show

Japan Week NY

NYC Pride Parade

Broadway Hour – Grand Central

Summer Streets

Flatiron Memorial Projection

Disney's Beauty & the Beast

25th Anniversary

Screening & Q&A

Interlude – Amanda Parer

Falsettos

1795 Miles | 3,667,080 Steps



Let's engage!

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