

# Simpson...Gregory F Simpson, Agent in Engagement



I'm Simpson...Gregory F Simpson, Agent in Engagement.

I'm a trained (MBA) Employee Engagement Operative targeting a thief that is a known associate of 50-70% of all employees. Codename: "Disengagement." According to the latest intelligence, this thief steals an estimated \$550 billion from the US economy annually.

My mission is to help an organization and its employees to identify "Disengagement" and bring the thief to justice.

To triumph over "Disengagement," I need your help. For my next assignment, I want to return to headquarters and lead employee engagement operations. If you need an Agent in Engagement on your team, let's engage!

## 2014: A YEAR IN REVIEW

### Development Activities

#### AGENT IN engAGeMENT BLOG

Statistics	2014	Since Launch on October 24, 2013
Blog Posts	<a href="#">155</a>	191
Words Count	98,908	125,636
Visitors	27,639	29,967
Visits	95,820	103,823

*Statistics as of December 31, 2014*

#### 23 Books (Non-fiction)



6046 Pages

**Favorite Reads**  
(in Reverse Order of Completion)

- The Power of Habit
- The Day the Crayons Quit
- The Alliance
- Creativity, Inc.
- Grounded
- The Everything Store
- Start With Why

[Complete Reading List 2014](#)

**Wharton** *10 weeks of study*  
Gamification  
Gamification is the application of game elements and digital game design techniques to non-game problems, such as business and social impact challenges. This course will teach you the mechanisms of gamification, why it has such tremendous potential, and how to use it effectively.

**Yale** *8 weeks of study*  
Financial Markets  
An overview of the ideas, methods, and institutions that permit human society to manage risks and foster enterprise.

**Robert Shiller**  
2013 Nobel Prize in Economic Sciences

**LinkedIn**  
Connections  
↑ **29%**

**8 CONFERENCES**

- Global Purpose Summit
- 2014 Employment Law Conference
- 2014 Workforce Live - New York City
- Inc 5000 Conference
- ATD Human Capital Virtual Summit: Leadership for Today's Workplace
- Predicting Engagement & Performance Using Human Capital Data Analytics!
- Sales Acceleration Summit
- GreenBiz Forum 2014 Virtual

**3 Speaking Engagements**  
on Employee Engagement topics

**DuoLingo – French**

162 consecutive days  
54 unique lessons

5 lessons/ day  
810 total lessons

16

## Extracurricular Activities

**10 Mentees/ 29 Sessions**

Destination Emory: Welcome newest class of Emory students

Goizueta Business School networking and cocktail reception to welcome new Class of 2018 students

Goizueta New York Alumni Event with Dean James: Welcome new Dean and visiting Career Week Students

**GOIZUETA BUSINESS SCHOOL**  
**EMORY**

**BRAIN GAMES** NATIONAL GEOGRAPHIC CHANNEL

National Television Debut:  
Season 3: Episode 3, "Trust Me"

**GUINNESS WORLD RECORDS**

**A Global Meditation for Peace**

World Record for Largest Online Group Meditation (100K+ participants in 100+ countries) 8/8/14

**Fabergé Big Egg Hunt**  
New York City

Collected 218 of 267 eggs spread over all 5 boroughs.  
April 1 – 16, 2014

**I found Waldo!**

- Museum Visits**
- The Metropolitan Museum of Art
  - New -York Historical Society
  - Museum of Modern Art
  - National Museum of the American Indian
  - Museum of the City of New York
  - Neue Gallery
  - Museum of the Moving Image
  - The Whitney of American Art
  - Museum of Arts and Design
  - International Center of Photography

**OPERATION BACKPACK**  
Support homeless children

**Miles Walked in NYC**

**1500+**

Equivalent to **3,000,000+** steps!!

Let's engage! [Greg@GregoryFSimpson.com](mailto:Greg@GregoryFSimpson.com)